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Okay...you all know what a FOOL I am about [shea butter products](#). I have reviewed a number of different lines on many different occasions....so when a new one comes along, I happy to take a look at it.

Enter [Purely Shea](#), developed by a pharmacist who suffered from severe skin rashes as a result of using harsh hand cleansers in a hospital pharmacy. When she first tried *an unrefined shea butter* at a family member's insistence, she was amazed that her rash vanished after a few days. Her mission was clear, develop an organic version.

The product that she developed was Purely Shea and is *100% organic and unrefined*. The texture is soft like butter and is easily worked into the skin. The butter is unscented and there is no trace odor like most unrefined butters. It works wonders on the driest of skins (like mine!), I have been using it for over a week now and the flakiness and redness I get in the winter has all but disappeared. The only product they make here is the shea butter, so they do it quite well.

The benefits of unrefined vs refined shea butter is remarkable...Purely Shea was created with the following guidelines in mind:

- It is extracted WITHOUT the use of dangerous chemicals, hexane, fertilizers or toxic pesticides
- Has NOT been bleached and maintains its natural pale yellow/beige color
- Has NOT been chemically processed in any way and therefore contains an extremely high level of healing and therapeutic factors

Purely Shea is available [online](#) and is quickly growing in appeal. The butter is soft and smooth, with all of the healing properties of this natural shea product, if you haven't tried shea butter yet...try this one you will be glad you did.

Stay Pretty!!

Technorati Tags: [Purely Shea](#), [Shea Butter](#)

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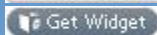
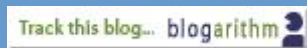
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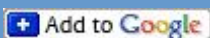
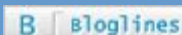




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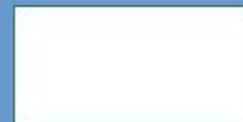
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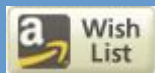
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